



TARGET TOP CONSTRUCTION INDUSTRY DECISION MAKERS

ADVERTISE IN THE

2020

Professional Construction Estimators Association Membership & Resource Directory

DEADLINE IS December 31, 2019. The PCEA Membership and Resource Directory serves as a valuable tool for PCEA members to locate information, vendors, products, and services quickly and efficiently. The directory is an inclusive resource for estimators in the construction industry.

Excellent Value!

The most effective and inexpensive way to advertise your products and/or services to hundreds of construction professionals!

THE DIRECTORY IS DIVIDED INTO SEVEN MAJOR SECTIONS

1. General: Index, Code of Ethics, National Officers, Awards, Bylaws, Etc.
2. Alphabetical Listing of Company Advertisers
3. Advertisers by Expertise (6 Line listing + 20 word company description)
4. PCEA Members by Chapter
5. PCEA Members Alphabetical by Trade
6. PCEA Members Alphabetical by Company
7. PCEA Members Alphabetical by Last Name

ADVERTISEMENTS INCLUDE:

- Black & White Advertisement in the Directory (Color Ads are an additional \$25.00)
- Six Line Listing + 20 Word Company Description in Directory
- Advertisement in the PCEA National Newsletter
- Advertisement on the Website (www.pcea.org)*

Ad Specs

Ad Specs	Ad Size	Member Rate	Non-Member Rate
A. Full Page Outside Back Cover *	7 1/2" x 9 3/4"	\$500	\$550
B. Full Page Inside Front or Back Cover *	7 1/2" x 9 3/4"	\$475	\$525
C. Full Page Interior	7 1/2" x 9 3/4"	\$375	\$425
D. Half Page (Interior Only)	7 1/2" x 9 3/4"	\$275	\$325
E. Quarter Page (Interior Only)	3 3/4" x 4 3/4"	\$175	\$225
F. Business Card (Not Included on Website)	3 1/2" x 2"	\$100	\$150

*Ad Placements are on a First Come, First Served Basis

2020 National Membership & Resource Directory

Ad Order Form

To be included in the directory, please submit your artwork (.pdf or .jpg file) with full payment, 20 word company description and this order form by **December 31, 2019**. **PAYMENT MUST ACCOMPANY ORDER FORM.** If you need assistance in creating an ad, contact Kate Galindo at pcea@pcea.org or (704) 421-4601.

Name: _____ Date: _____

Company: _____ Chapter: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Contact Name for the Directory: _____

Contact Email Address: _____

20 Word Company Description: _____

Company Website Address: _____

Please check one category description (if you would like additional listings in the resource section, please include an **additional \$25 per category**)

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Acoustical Treatments | <input type="checkbox"/> Equipment | <input type="checkbox"/> Metal Doors & Frames | <input type="checkbox"/> Site Improvements |
| <input type="checkbox"/> Alarm & Detection | <input type="checkbox"/> Finish Hardware | <input type="checkbox"/> Metal Windows | <input type="checkbox"/> Site Work |
| <input type="checkbox"/> Brick Masonry | <input type="checkbox"/> Finishes | <input type="checkbox"/> Metals | <input type="checkbox"/> Soil Treatment |
| <input type="checkbox"/> Carpet | <input type="checkbox"/> Fire Protection | <input type="checkbox"/> Millwork | <input type="checkbox"/> Special Doors |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Fireproofing | <input type="checkbox"/> Misc. Sheet Metal Fabrication | <input type="checkbox"/> Special Flooring |
| <input type="checkbox"/> Concrete Accessories | <input type="checkbox"/> General Contracting | <input type="checkbox"/> Painting | <input type="checkbox"/> Stone |
| <input type="checkbox"/> Concrete Formwork | <input type="checkbox"/> HVAC | <input type="checkbox"/> Paving | <input type="checkbox"/> Steel |
| <input type="checkbox"/> Concrete Reinforcement | <input type="checkbox"/> Hoists & Cranes | <input type="checkbox"/> Piles & Caissons | <input type="checkbox"/> Subsurface Drainage |
| <input type="checkbox"/> Construction Related Services | <input type="checkbox"/> Insulation | <input type="checkbox"/> Plastic Fabrication | <input type="checkbox"/> Thermal/Moisture Protection |
| <input type="checkbox"/> Custom Casework | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Plumbing | <input type="checkbox"/> Tile |
| <input type="checkbox"/> Demolition | <input type="checkbox"/> Lath & Plaster | <input type="checkbox"/> Post Tensioning Systems | <input type="checkbox"/> Utility Pipe & Fittings |
| <input type="checkbox"/> Doors & Windows | <input type="checkbox"/> Masonry | <input type="checkbox"/> Precast Concrete | <input type="checkbox"/> Wall Coverings |
| <input type="checkbox"/> Drywall | <input type="checkbox"/> Masonry Reinforcing | <input type="checkbox"/> Resilient Flooring | <input type="checkbox"/> Woods & Plastics |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Masonry Restoration | <input type="checkbox"/> Roof Accessories | <input type="checkbox"/> Wood Flooring |
| <input type="checkbox"/> Elevators | <input type="checkbox"/> Material Handling Systems | <input type="checkbox"/> Roofing | <input type="checkbox"/> Other/Not Listed |
| <input type="checkbox"/> Entrances & Storefronts | <input type="checkbox"/> Mechanical | <input type="checkbox"/> Special Coatings | |

Ad Selection (from first page)
A ___ **B** ___ **C** ___ **D** ___ **E** ___ **F** ___ **Cost:** _____
 (If B, select one: ___ Front ___ Back)

Additional Charge For Color Ad (\$25) _____

Additional Category Listing (\$25/each) _____

Total Enclosed: _____

Make Checks Payable to:
National PCEA
PO Box 9146
Charlotte, NC 28299

Questions? (704) 421-4601

PCEA is a 501c6 not-for-profit association. Payments are a business/advertising expense and should not be considered a charitable contribution.