



TARGET TOP CONSTRUCTION INDUSTRY DECISION MAKERS

ADVERTISE IN THE 2018 PROFESSIONAL CONSTRUCTION ESTIMATORS ASSOCIATION MEMBERSHIP & RESOURCE DIRECTORY

DEADLINE IS December 31, 2017. The PCEA Membership and Resource Directory serves as a valuable tool for PCEA members to locate information, vendors, products, and services quickly and efficiently. The directory is an inclusive resource for estimators in the construction industry.

THE DIRECTORY IS DIVIDED INTO SEVEN MAJOR SECTIONS

1. General: Index, Code of Ethics, National Officers, Awards, Bylaws, Etc.
2. Alphabetical Listing of Company Advertisers
3. Advertisers by Expertise (6 Line listing + 20 word company description)
4. PCEA Members by Chapter
5. PCEA Members Alphabetical by Trade
6. PCEA Members Alphabetical by Company
7. PCEA Members Alphabetical by Last Name

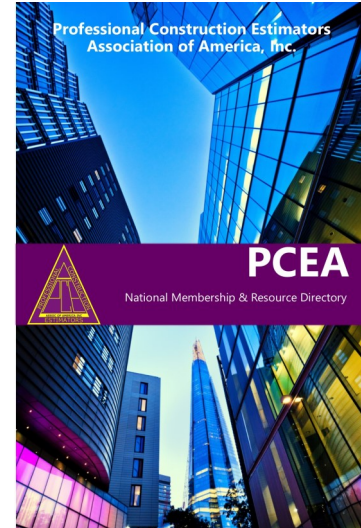
EXCELLENT VALUE!

**THE MOST EFFECTIVE AND INEXPENSIVE WAY TO
ADVERTISE YOUR PRODUCTS AND/OR SERVICES TO HUNDREDS OF
CONSTRUCTION PROFESSIONALS!**

ADVERTISEMENTS INCLUDE:

- Black & White Advertisement in the Directory (Color Ads are an additional \$25.00)
- Six Line Listing + 20 Word Company Description in Directory
- Advertisement in the PCEA National Newsletter
- Advertisement on the Website (www.pcea.org)*

Website Advertisement Not Included With Business Card Size Directory Ad



| Ad Specs | Ad Size | Member Rate | Non-Member Rate |
|--|-----------------|-------------|-----------------|
| A. Full Page Outside Back Cover* | 7 1/2" x 9 3/4" | \$500.00 | \$550.00 |
| B. Full Page Inside Front or Back Cover* | 7 1/2" x 9 3/4" | \$475.00 | \$525.00 |
| C. Full Page Interior | 7 1/2" x 9 3/4" | \$375.00 | \$425.00 |
| D. Half Page (Interior Only) | 7 1/2" x 4 3/4" | \$275.00 | \$325.00 |
| E. Quarter Page (Interior Only) | 3 3/4" x 4 3/4" | \$175.00 | \$225.00 |
| F. Business Card (Not Included on Website) | 3 1/2" x 2" | \$100.00 | \$150.00 |

**Ad Placements are on a First Come, First Served Basis*

2018 NATIONAL MEMBERSHIP & RESOURCE DIRECTORY

AD ORDER FORM

To be included in the directory, please submit your artwork (.pdf or .jpg file) with full payment, 20 word company description and this order form by **December 31, 2017**. **PAYMENT MUST ACCOMPANY ORDER FORM**. If you need assistance in creating an ad, contact Kim Lybrand at (877) 521-7232.

Name: _____ Date: _____

Company: _____ Chapter: _____

Address: _____ PCEA Member Selling Ad: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Contact Name For the Directory: _____

Contact Email Address: _____

20 Word Company Description: _____

Company Website Address: _____

Please check one category description (If you would like additional listings in the resource section, please include an **additional \$25 per category**)

- | | | | | |
|--|--|--|--|--|
| <input type="checkbox"/> Acoustical Treatments | <input type="checkbox"/> Elevators | <input type="checkbox"/> Masonry Reinforcing | <input type="checkbox"/> Post Tensioning Systems | <input type="checkbox"/> Subsurface Drainage |
| <input type="checkbox"/> Alarm & Detection | <input type="checkbox"/> Entrances & Storefronts | <input type="checkbox"/> Masonry Restoration | <input type="checkbox"/> Precast Concrete | <input type="checkbox"/> Thermal/Moisture Protection |
| <input type="checkbox"/> Brick Masonry | <input type="checkbox"/> Equipment | <input type="checkbox"/> Material Handling Systems | <input type="checkbox"/> Resilient Flooring | <input type="checkbox"/> Tile |
| <input type="checkbox"/> Carpet | <input type="checkbox"/> Finish Hardware | <input type="checkbox"/> Mechanical | <input type="checkbox"/> Roof Accessories | <input type="checkbox"/> Unit Masonry |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Finishes | <input type="checkbox"/> Metal Doors & Frames | <input type="checkbox"/> Roofing | <input type="checkbox"/> Utility Pipe & Fittings |
| <input type="checkbox"/> Concrete Accessories | <input type="checkbox"/> Fire Protection | <input type="checkbox"/> Metal Windows | <input type="checkbox"/> Special Coatings | <input type="checkbox"/> Wall Coverings |
| <input type="checkbox"/> Concrete Formwork | <input type="checkbox"/> Fireproofing | <input type="checkbox"/> Metals | <input type="checkbox"/> Site Improvements | <input type="checkbox"/> Water/Damp Proofing |
| <input type="checkbox"/> Concrete Reinforcement | <input type="checkbox"/> General Contracting | <input type="checkbox"/> Millwork | <input type="checkbox"/> Site Work | <input type="checkbox"/> Woods & Plastics |
| <input type="checkbox"/> Construction Related Services | <input type="checkbox"/> HVAC | <input type="checkbox"/> Misc. Sheet Metal Fabrication | <input type="checkbox"/> Soil Treatment | <input type="checkbox"/> Wood Flooring |
| <input type="checkbox"/> Custom Casework | <input type="checkbox"/> Hoists & Cranes | <input type="checkbox"/> Painting | <input type="checkbox"/> Special Doors | <input type="checkbox"/> Other/Not Listed |
| <input type="checkbox"/> Demolition | <input type="checkbox"/> Insulation | <input type="checkbox"/> Paving | <input type="checkbox"/> Special Flooring | _____ |
| <input type="checkbox"/> Doors & Windows | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Piles & Caissons | <input type="checkbox"/> Specialties | |
| <input type="checkbox"/> Drywall | <input type="checkbox"/> Lath & Plaster | <input type="checkbox"/> Plastic Fabrication | <input type="checkbox"/> Stone | |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Masonry | <input type="checkbox"/> Plumbing | <input type="checkbox"/> Structural Steel | |

AD SELECTION (FROM FRONT PAGE)

A ___ B ___ C ___ D ___ E ___ F ___

(If B, Select One: ___ Front ___ Back)

Additional Charge For Color Ad \$25.00

Cost: _____

Additional Category Listing: Add \$25.00 Per Category

TOTAL ENCLOSED \$ _____

Make Checks Payable (and mail) to:
NATIONAL PCEA
PO BOX 680336
CHARLOTTE, NC 28216

Questions? 1-877-521-PCEA (5232)

PCEA is a 501 c6 not-for-profit association. Payments are a business/advertising expense and should not be considered a charitable contribution.