NOTICED

BY TARGETING

TOP CONSTRUCTION INDUSTRY DECISION MAKERS

ADVERTISE IN THE

2015

PROFESSIONAL CONSTRUCTION ESTIMATORS ASSOCIATION

MEMBERSHIP & RESOURCE DIRECTORY

DEADLINE IS November 30, 2014. The Pcea Membership and Resource Directory serves as a valuable tool for PCEA members to locate information, vendors, products, and services quickly and efficiently. The directory is an inclusive resource for estimators in the construction industry.

THE DIRECTORY IS DIVIDED INTO SEVEN MAJOR SECTIONS
2. Alphabetical Listing of Company Advertisers
3. Advertisers by Expertise (6 Line listing + 20 word company description)
4. PCEA Members by Chapter
5. PCEA Members Alphabetical by Trade
6. PCEA Members Alphabetical by Company
7. PCEA Members Alphabetical by Last Name

EXCELLENT VALUE!

THE MOST EFFECTIVE AND INEXPENSIVE WAY TO

ADVERTISE YOUR PRODUCTS AND/OR SERVICES TO HUNDREDS OF CONSTRUCTION PROFESSIONALS!

ADVERTISEMENTS INCLUDE:
Black & White Advertisement in the Directory (Color Ads are an additional $25.00)
Six Line Listing + 20 Word Company Description in Directory
Advertisement in the PCEA National Newsletter
Advertisement on the Website (www.pcea.org)*

Website Advertisement Not Included With Business Card Size Directory Ad

<table>
<thead>
<tr>
<th>Ad Specs</th>
<th>Ad Size</th>
<th>Member Rate</th>
<th>Non-Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Full Page Outside Back Cover*</td>
<td>7 1/2” x 9 3/4”</td>
<td>$500.00</td>
<td>$550.00</td>
</tr>
<tr>
<td>B. Full Page Inside Front or Back Cover*</td>
<td>7 1/2” x 9 3/4”</td>
<td>$475.00</td>
<td>$525.00</td>
</tr>
<tr>
<td>C. Full Page Interior</td>
<td>7 1/2” x 9 3/4”</td>
<td>$375.00</td>
<td>$425.00</td>
</tr>
<tr>
<td>D. Half Page (Interior Only)</td>
<td>7 1/2” x 4 3/4”</td>
<td>$275.00</td>
<td>$325.00</td>
</tr>
<tr>
<td>E. Quarter Page (Interior Only)</td>
<td>3 3/4” x 4 3/4”</td>
<td>$175.00</td>
<td>$225.00</td>
</tr>
<tr>
<td>F. Business Card (Not Included on Website)</td>
<td>3 1/2” x 2”</td>
<td>$100.00</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

*Ad Placements are on a First Come, First Served Basis
To be included in the directory, please submit your artwork (.pdf or .jpg file) with full payment, 20 word company description and this order form by November 30, 2014. PAYMENT MUST ACCOMPANY ORDER FORM. If you need assistance in creating an ad, contact Kim Lybrand at (877) 521-7232.

Name: ____________________________ Date: ____________________________
Company: ____________________________ Chapter: ____________________________
Address: ____________________________ PCEA Member Selling Ad: __________
City: ____________________________ State: ____________________________ Zip Code: ____________________________
Phone: ____________________________ Fax: ____________________________
Contact Name For the Directory: ____________________________
Contact Email Address: ____________________________
20 Word Company Description: ____________________________

Company Website Address: ____________________________

Please check one category description (If you would like additional listings in the resource section, please include an additional $25 per category)

- □ Acoustical Treatments
- □ Elevators
- □ Masonry Reinforcing
- □ Post Tensioning Systems
- □ Subsurface Drainage
- □ Alarm & Detection
- □ Entrances & Storefronts
- □ Masonry Restoration
- □ Precast Concrete
- □ Thermal/Moisture Protection
- □ Brick Masonry
- □ Equipment
- □ Material Handling Systems
- □ Resilient Flooring
- □ Tile
- □ Carpet
- □ Finish Hardware
- □ Mechanical
- □ Roof Accessories
- □ Unit Masonry
- □ Concrete
- □ Finishes
- □ Metal Doors & Frames
- □ Roofing
- □ Utility Pipe & Fittings
- □ Concrete Accessories
- □ Fire Protection
- □ Metal Windows
- □ Special Coatings
- □ Wall Coverings
- □ Concrete Formwork
- □ Fireproofing
- □ Metals
- □ Site Improvements
- □ Water/Damp Proofing
- □ Concrete Reinforcement
- □ General Contracting
- □ Millwork
- □ Site Work
- □ Woods & Plastics
- □ Construction Related Services
- □ HVAC
- □ Misc. Sheet Metal Fabrication
- □ Soil Treatment
- □ Wood Flooring
- □ Custom Casework
- □ Hoists & Cranes
- □ Painting
- □ Special Doors
- □ Other/Not Listed
- □ Demolition
- □ Insulation
- □ Paving
- □ Special Flooring
- □ Doors & Windows
- □ Landscaping
- □ Piles & Caissons
- □ Specialties
- □ Drywall
- □ Lath & Plaster
- □ Plastic Fabrication
- □ Stone
- □ Electrical
- □ Masonry
- □ Plumbing
- □ Structural Steel

AD SELECTION (FROM FRONT PAGE)

A _ B _ C _ D _ E _ F _ Cost: ____________
(If B, Select One: _ Front _ Back)
Additional Charge For Color Ad $25.00 ____________
Additional Category Listing: Add $25.00 Per Category ____________
TOTAL ENCLOSED $ ____________

Make Checks Payable (and mail) to:
NATIONAL PCEA
PO BOX 680336
CHARLOTTE, NC  28216

Questions? 1-877-521-PCEA (5232)

PCEA is a 501 c6 not-for-profit association. Payments are a business/advertising expense and should not be considered a charitable contribution.